

# IDES INNOVATION DIGITAL ECONOMY SUMMIT

 5-6 February 2024

Under the Title

## Innovation in Digital Economy Summit

 Marsa Malaz Kempinski Hotel,  
The Pearl Doha - Qatar

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# #IDES

**Innovation in Digital Economy Summit** is the newest-kind event in the Levant region for future digital economy trends and innovations. An aims at creating meaningful connections between governments, businesses, and communities toward better utilization of digital economy elements based technology evolution.

As a platform for capacity building for the new era of digital assets, will explore Web 3.0 initiatives, blockchain and crypto technology innovations, NFTs and Metaverse trends, and the future of decentralized finance.

The conference will cover blockchain technology's applications and utilization possibilities in different business sectors and its impacts on societies and communities through a carefully selected lineup of world-class keynote speakers.

Moreover, the event will feature Innovation in Digital Economy Summit, providing prestigious recognition in different blockchain and decentralized web-related categories, all voted for by an esteemed jury of international experts.

Attendees will also have the chance to get involved in the educational program, an extensive training provided by an international educational certification institution for all participant.



**1000 +**  
VISITORS

**30 +**  
EXHIBITORS

**25 +**  
SPEAKERS

**10 +**  
PANELS



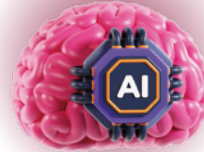
# TOPICS IN FOCUS



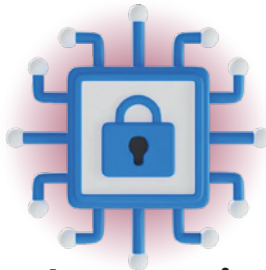
**Digital Economy**



**Web3 and the Metaverse**



**Artificial Intelligence (AI)**



**Cybersecurity,  
DeFi, ReFi**



**IoT**



**Blockchain, Crypto  
NFTs**

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# WHO IS #IDES FOR?

- Crypto Currencies, payments,
- Crypto exchanges,
- Crypto wallets



NFT creators & collectors, NFT marketplaces



Virtual reality experience providers; metaverse, VR, AR, hardware



Computing & IT companies and entrepreneurs



Digital assets providers; centralized & decentralized



Investors & venture capitals



Government & Regulatory Bodies



Fintech, DeFi & Dapp projects



Banking, Forex & Financial institutions



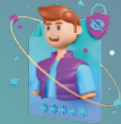
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# WHO IS #IDES FOR?

Gaming & iGaming providers



Digital ID and KYC providers



Technology & Web 3 Media



Cyber Security



Artificial Intelligence(AI)



Internet Of Things (IoT)



Regenerative Finance (ReFi)

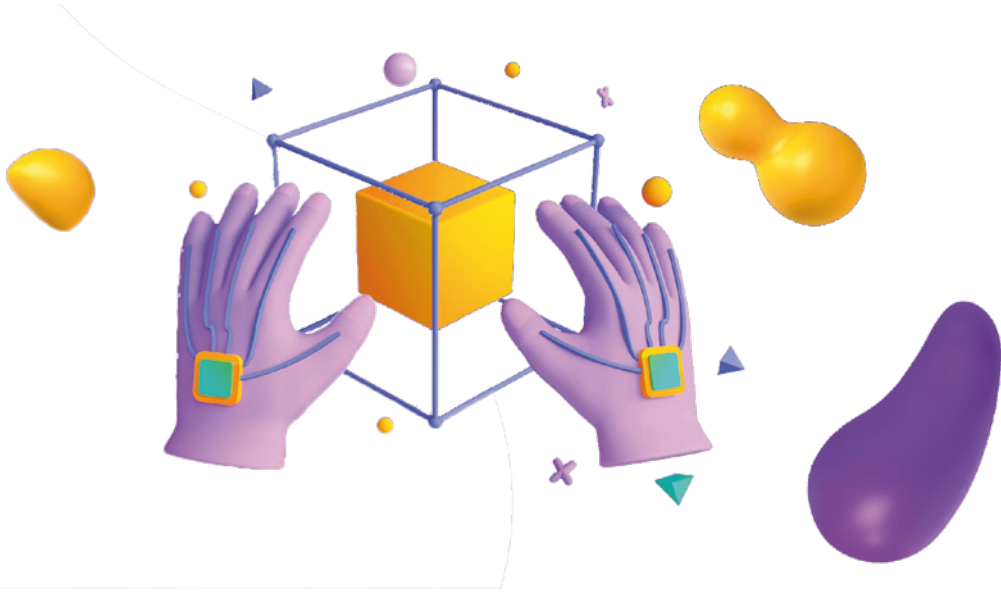


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DIGITAL  
ECONOMY  
SUMMIT  
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LEVERAGING  
IDES OPPORTUNITIES  
FOR A BETTER FUTURE



#IDES

# WHY TAKE PART?



## Explore

The countless potentials of the middle east market.



## Get to know

What the region has to offer on the regulatory level.



## Connect

With world-class industry experts.








## Showcase

Your offerings and innovations, to potential investors & clients.



# PARTICIPATION OPPORTUNITIES

-  **Sponsor Our Event**  
Check our website for sponsorship details
-  **Sponsor Our Pre-event Educational Program**  
Contact us for sponsorship details
-  **Reserve a Booth at Our Expo**  
Contact us for details
-  **Book a Speaking Slot at Our Conference**  
Contact us for details
-  **Become a Media Partner**  
Contact us for details



# MEET OUR SPEAKERS

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**DR. MOHAMMAD  
HALAIQA**

Former Deputy - Prime  
Minister for Economic Affairs



**MR. NASER  
AL MARRI**

Vice Chairman and  
Founder - NCM Investment



**DR. MAHER  
MAHROUQ**

Director General - The  
Association of Banks  
in Jordan



**MR. TARIQ HIJAZI**

Assistant Secretary  
General - Federation  
of Arab Businessmen



**MRS. ANITA KALERGIS**

Anita Kalergis, PR &  
Communications Manager - Xprizo,  
KryptoGranny



**MR. RICHARD MIFSUD**

CEO - Xprizo, FinTech and  
iGaming Entrepreneur

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# MEET OUR SPEAKERS

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**MR. KEY-KARNIKA  
E. YASHWANT**

Co-Founder - Forward  
Protocol



**#IDES**  
**MRS. ROSHAN  
BHARWANI**

Co-Founder - Yosha  
Former Vice President,  
JPMorgan



**#IDES**  
**MR. MUAMMAR  
MAQAM**

Managing  
Partner - Quintus



**#IDES**  
**MR. PEKKA  
KELKKA**

Blockchain and Cryptos  
advisor top-notch  
Web3 projects



**#IDES**  
**AMRO ZAKARIA  
ABDU**

CEO - Madarik



**#IDES**  
**MS. NANDA  
KHIARA**

Digital Artist



**#IDES**  
**DR. KHALDOUN  
NUSAIR**

GM - Afaq Group



**#IDES**  
**MS. LARA ASSI**

Web3 Marketing and  
Growth Advisor

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# #IDES AGENDA

First Day **5 February 2024**

**9:00 AM-10:00 AM**  
**Registration**

**10:00 AM- 11:15 AM**  
**Opening Panel**

- Opening| Speech.
- The Future Of Digital Economy Elements (INTRO)

**11:30 AM- 12:30 PM**  
**Digital Economy**

- E-Business Models.
- E-Commerce.
- Digital Future.

**12:45 PM – 1:45 PM**  
**Web3 and the Metaverse**

- An Industrial Cluster of Metaverse Integrated with Digital Economy.
- Metaverse Ecosystem New Horizons for The Digital Economy.
- Web3 and the Metaverse: Building A Stronger Digital Economy.

**2:00 PM-3:00 PM**  
**Artificial Intelligence (AI)**

- The Impact of the Rapid Adoption of Artificial Intelligence (AI) And Machine Learning (MI) in the Digital Economy.
- Maximizing The Benefits of Generative AI for the Digital Economy.

**3:15 PM-4:00 PM**  
**Trading's**

- Shaping Online Trading's Future.

**4:00 PM**  
**Lunch Time**

# #IDES AGENDA

Second Day **6 February 2024**

<p><b>10:00 AM- 11:00 AM</b> <b>Cybersecurity DeFi, ReFi</b></p> <ul style="list-style-type: none"><li>- The Role of Cybersecurity and Data Security in The Digital Economy.</li><li>- How Decentralized Finance (Defi) Could Shape the Digital</li><li>- Refi is a Game Changer in The Digital Economy.</li></ul>	<p><b>11:15 AM- 12:15 PM</b> <b>IoT</b></p> <ul style="list-style-type: none"><li>- Technological Capabilities in The Era of The Digital Economy.</li><li>- IoT: Powering the Digital Economy.</li><li>- Digital Economics: Sustainable and Thrive in The Digital Era.</li></ul>	<p><b>12:30 PM – 1:30 PM</b></p> <ul style="list-style-type: none"><li>- <b>Blockchain</b></li><li>- <b>Crypto</b></li><li>- <b>NFTs</b></li><li>- <b>Future of The Digital Economy</b></li></ul>
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**2:00 PM**  
**Lunch Time**



# REGISTRATION

## STANDARD

Price per ticket

**QAR 1,600**

- ✓ Conference access
- ✓ Exhibition access
- ✓ Educational program access
- ✓ Coffee break area access
- ✓ Lunch
- ✓ Networking area access

★ Receive a certificate of attendance

## STANDARD PACKAGES

3-5 tickets  
Price per ticket

**QAR 1,450**

- ✓ Conference access
- ✓ Exhibition access
- ✓ Educational program access
- ✓ Coffee break area access
- ✓ Lunch
- ✓ Networking area access

★ Receive a certificate of attendance

## STANDARD PACKAGES

6-up tickets  
Price per ticket

**QAR 1,300**

- ✓ Conference access
- ✓ Exhibition access
- ✓ Educational program access
- ✓ Coffee break area access
- ✓ Lunch
- ✓ Networking area access

★ Receive a certificate of attendance

## BUSINESS

Price per ticket

**\$1,299**

- ✓ Conference access
- ✓ Exhibition access
- ✓ Educational program access
- ✓ Coffee break area access
- ✓ Lunch
- ✓ Networking area access
- ✓ Access to the VIP Lounge
- ✓ 3 nights accommodation at hotel
- ★ Receive a certificate of attendance



# ABOUT AFAQ GROUP

AFAQ Group, MENA region's renowned events organizer has had the same goal since 2001; leading the media, conference, and exhibition industries to the highest level.

With over 22 years of local and international experience, we pride ourselves on organizing +100 successful events, building trustworthy partnerships with +2000 businesses worldwide, and having a loyal base of +20000 visitors and speakers.

Innovation and finance events have always been at the core of our focus, thanks to our vast network of industry leaders and decision-makers in the region.

Our events spectrum covers Forex Expos, Blockchain Summits, Finance & Fintech Conferences, Digital Economy Forums, Financial Innovation Awards, and many more. Learn more about us at [www.afaqgroupadv.com](http://www.afaqgroupadv.com)



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# JOIN THE GAME CHANGERS

of the future of technology and internet



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